

**New York State Department of Health/Health Research, Inc.
Comprehensive Cancer Control Program Solicitation of Applications Announcement**

Health Research, Inc. (HRI) and the New York State Department of Health (NYSDOH) Comprehensive Cancer Control Program are soliciting applications from organizations to conduct projects in support of the [New York State Comprehensive Cancer Control Plan](#) and the work of the [New York State Cancer Consortium](#) (Consortium) action teams. The Consortium is a voluntary network of individuals and organizations that collaborate to address New York's cancer burden. The Consortium recommends statewide and local interventions to: prevent skin cancer, promote the human papillomavirus (HPV) vaccine, promote programs and services to increase quality of life for cancer survivors, and prevent and promote early detection of colorectal cancer.

The purpose of this funding opportunity is to support local interventions to address the burden of cancer in communities and across the state.

This funding will support awards, valued at \$1,000 each to implement one of the six (6) community interventions listed below.

Intervention implementation must consider the COVID-19 status in the intended intervention community prior to implementation. Applicants are strongly encouraged to propose virtual education sessions or include a plan to do so if that becomes necessary. Any in-person educational events must be implemented consistent with the current COVID-19 guidelines (at the time of the event) such that the participant numbers will be held to no more than state, regional and organizational guidelines allow, and all social distancing and other mitigation guidance is implemented. Please see NYS [Cluster Action Initiative](#), [COVID-19 Micro-Cluster Strategy](#), and otherwise visit the [NYSDOH website](#) for up to date COVID-19 guidance.

Allowable funded interventions:

1. Host an educational event for men and/or women about the need for colorectal cancer screening, especially among hard-to-reach populations and communities of color. Education must be consistent with national clinical guidelines, include information to address common barriers to screening (location of screening services, transportation, insurance coverage, referrals to NYS of Health) and be available or presented in the language of the intended target audience. The funded community education event will target a specific audience and will have at least one, if not more, expert speakers. The [Centers for Disease Control and Prevention](#) colorectal cancer screening resources and other reputable sources such as the [National Colorectal Cancer Roundtable](#) may be useful in developing your proposal and planning your content.
2. Create personal story videos or public service announcements (PSA's) to be shared on social media sites such as YouTube, through local media, and other websites focusing on promoting colorectal cancer screening, especially among hard-to-reach populations and communities of color. PSA's in Spanish and other languages should be considered. *The National Colorectal Cancer Roundtable's [2019 Tested Messaging Guidebook and Reigniting Colorectal Cancer Screening as Communities Face and Respond to the COVID-19 Pandemic: A Playbook](#) may be useful in developing your proposal and planning your content.*

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3. Host an educational event for healthcare professionals (e.g., dentists, nurses, medical providers, dental hygienists, etc.) to promote the HPV vaccine as cancer prevention and increase the number of adolescents and young adults who receive the HPV vaccine. The event will have at least one, if not more, expert speakers. [Resources, Education & References for HPV Vaccine](#) from the Centers for Disease Control and Prevention may be useful in developing your proposal and planning your event.
4. Install sunscreen dispensers in public locations such as local parks, beaches, bike trails, zoos, and athletic fields. *Dispensers must contain sunscreen with SPF 15 or higher and touchless dispensers are preferred.*
5. Host an educational event for health educators, patient navigators, cancer patients, and caregivers about available cancer treatment options and how to advocate for the best care possible, especially for hard-to-reach populations and communities of color. The funded educational event will have at least one, if not more, expert speakers and will use speakers and/or materials in other languages if appropriate. *Resources and information from the [National Comprehensive Cancer Network \(NCCN\) Guidelines for Patients](#) may be useful in developing your proposal and planning your event.*
6. Host an educational event for primary care providers (e.g., general medicine physicians, geriatricians, gynecologists, physician assistants, nurse practitioners, nurses) who have patients who are cancer survivors about how to better understand and care for survivors in the primary care setting, especially among hard-to-reach populations and communities of color. The funded educational event will have at least one, if not more, expert speakers. *Resources and information from the [National Comprehensive Cancer Network \(NCCN\) Guidelines for Patients](#), the [Cancer Survivorship E-Learning Series](#), [The National Cancer Survivorship Resource Center Toolkit: Implementing Clinical Practice Guidelines for Cancer Survivorship Care](#) and [Guide for Delivering Quality Survivorship Care](#) may be useful in developing your proposal and planning your event.*

Promotional materials and confirmation of the event date must be provided to your contract manager prior to implementation to ensure mitigation efforts are in place.

Eligible organizations may submit applications to implement up to three different projects but must submit a separate application for each project. For any portion of the application, implementation, and evaluation, the NYSDOH will provide technical assistance, within reason, to assist with the success of the funded community project. For more information on technical assistance or for questions, contact canserv@health.ny.gov using the subject line: “Community Projects”.

Funding recipients must obtain written approval from HRI/NYSDOH prior to:

1. Conducting publicity relating to this funded project. Publicity includes but is not limited to: news conferences; news releases; public announcements; advertising brochures; reports; discussions or presentations at conferences or meetings.

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2. Publication or use of all materials, articles, documents, forms, papers and similar materials whether electronic or paper form, including brochures, posters, websites, etc., developed under or in the course of performing this agreement.
3. Promoting or conducting educational programs or presentations conducted under or in the course of performing this agreement.

Applications will be accepted beginning today, November 18, 2020, and will be reviewed and awarded in the order received on a rolling basis until funds are no longer available.

Funding for these activities is supported by the Centers for Disease Control and Prevention (CDC) and will be reimbursed upon completion of the approved project and submission of final report. Successful applicants will enter into a deliverable-based, fixed-price contract with Health Research, Inc. Upon completion of required activities, a voucher for the awarded amount, along with the final report and photos or link to video/PSA will be submitted to HRI/NYSDOH for reimbursement.

Eligible applicants:

Nonprofit organizations and municipal organizations located in New York State including, but not limited to: local government and public health agencies, local educational agencies, academic institutions, community-based organizations, faith-based organizations, health care systems, primary care networks, professional associations, public and private schools, and volunteer associations.

Current NYSDOH Cancer Prevention in Action and Cancer Service Program contracted organizations may apply for funding but may be deemed ineligible based on current scope of work of individuals/program applying.

Deliverables:

Complete and submit a final report no later than June 15, 2021, highlighting project successes and challenges and lessons learned. *NYSDOH will provide all successful awardees with a link to complete the final report using an on-line application.* Awardees will provide the following with the report:

- Description of project successes, challenges, and lessons learned.
- For project #4 and any in-person events, at least three photos documenting implementation of the project. The photos may be used by HRI/NYSDOH (or NYS HPV Coalition or NYS Cancer Consortium).
- For virtual events, a recording and list of attendees documenting implementation of the project.
- For in-person events, supporting documentation is required such as sign-in sheets and consent forms signed by those photographed. *Consent forms for use with participants will be provided to awardees upon notification of award.*
- For activity #2, (creating videos, public service announcements or other small media) a link of the final product. Please note, that all work products, deliverables, designs, writings, inventions, discoveries, and related materials (collectively, “Works”) made, produced or delivered in the performance of the selected activity or activities will be owned exclusively by HRI/NYSDOH.

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All final reports must be submitted no later than 6/15/2021. Funds are released once all deliverables are met.

Suggested and allowable use of funds:

- Outreach and promotion, such as paid media costs, printing posters or announcements
- Speaker fees
- Printing approved educational materials
- Venue and/or equipment rental such as for audio-visual needs
- Video production costs
- Talent costs such as voiceovers or actor fees
- Stipends for sharing personal stories
- Sunscreen dispensers
- Sunscreen

Funds cannot be used toward the purchase of food.